



Royal warrant/prochem/news/pm/v3

## Prochem Europe receives Royal Warrant of Appointment to HM The Queen

Cleaning technology and solutions manufacturer, [Prochem Europe](#) has been granted a Royal Warrant of Appointment to Her Majesty The Queen for the supply of carpet cleaning products.

The prestigious award is a mark of recognition to individuals and businesses for the supply of goods and services to The Queen, The Duke of Edinburgh or The Prince of Wales for a period of five years or more. It also reflects the recipient's environmental performance and sustainability.

The Royal Warrant empowers the holder to display the Royal Arms in connection with the business in accordance with The Lord Chamberlain's Rules. The Royal Arms and Royal Warrant will be incorporated into Prochem Europe chemical product labels, stationery, website home page and other permitted marketing communications.

Alan Tilley, Managing Director at the Chessington, Surrey-based company comments:

"The Royal Warrant is a prestigious mark of recognition and everyone at our company is extremely proud to receive it."

ends

Issued January 2012 on behalf of Prochem Europe Ltd by

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### **About Prochem Europe**

*Founded in 1974, Prochem Europe Ltd. is a leading British manufacturer of cleaning and maintenance products for carpets, fabrics and floors. Chemicals are made at the company's headquarters in Chessington, Surrey and are available through an extensive network of national and international distributors along with its carpet, fabric and floor cleaning equipment, accessories and spares. Britain's leading commercial provider of training to professional cleaners, Prochem Europe also offers a range of industry-recognised training courses for carpet, upholstery and floor cleaning and maintenance at Chessington, covering the latest techniques and maintenance methods. Further information at [www.prochem.co.uk](http://www.prochem.co.uk)*

### **About Royal Warrants**

*Royal Warrants are granted to people or companies who have regularly supplied goods or services for a minimum of five consecutive years to The Queen, The Duke of Edinburgh or The Prince of Wales. The Warrants are a mark of recognition that tradesmen are regular suppliers of goods and services to the Royal households. Strict regulations govern the Royal Warrant, which allows the grantee or company to use the legend 'By Appointment' and display the Royal Arms on his products, such as stationery, advertisements and other printed material, in his or her premises and on delivery vehicles. There are currently approximately 800 Royal Warrant holders, holding over 1,100 Royal Warrants between them (some have more than one Royal Warrant). Further information at <http://www.royal.gov.uk/MonarchUK/Symbols/Royalwarrants.aspx>*